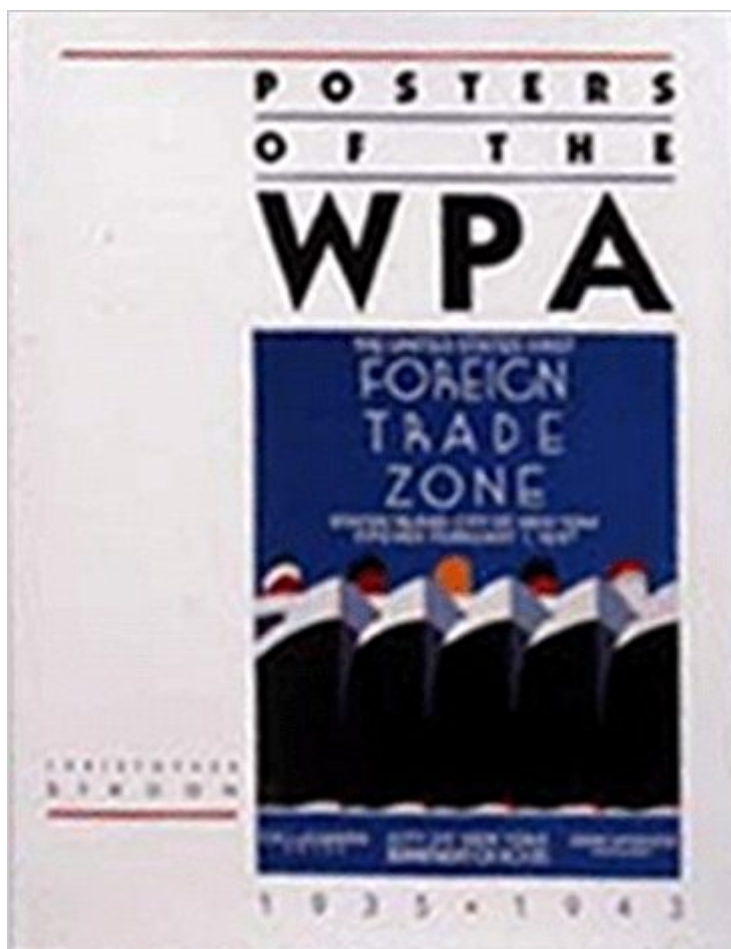


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Posters Of The WPA



Synopsis

Briefly describes the history of the WPA Federal Art Project, explains the silk screen process, and shows a variety of FPA posters promoting health, travel, the theater, and the war effort.

Book Information

Hardcover: 175 pages

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Customer Reviews

Graphic artists of the Works Progress Administration produced thousands of bold, brightly colored, astutely modern posters. These WPA posters promoted health; encouraged vacationing in America; advertised art exhibits, concerts, and plays; and attacked America's World War II enemies. In *Posters of the WPA*, DeNoon makes the first serious attempt to present the neglected history of WPA posters. This informative book includes essays by Anthony Velonis and Richard Floethe and ends with color portfolios of posters by Velonis, Floethe, Bock, Halls, Milhous, and others. A welcome addition to the history of graphic design in the United States. Douglas G. Campbell, Warner Pacific Coll., Portland, Ore. Copyright 1987 Reed Business Information, Inc.

Very good book on the history of WPA posters with plenty of color photos. And a good section on the very rare WW2 WPA home front and propaganda posters. If you have an interest in WPA posters and their importance in American history this is a good one.

Nice history good buy fast shipping

Beautiful posters! Love it!

Great Book.

A wonderful book of Works Progress Administration posters. Only about two thousand of these survive from the millions printed and 280 are shown in color. They are not posters in the billboard size that everyone is familiar with but mostly small twenty-two by fourteen inches, quickly designed and printed by silkscreen. Because they were easy and cheap to produce any government or civic department could use the medium, from the New York Foreign Trade Zone, the Seattle Children's Theatre to Stop the Spread of Syphilis, the design styles are just as varied from the whimsical to the stark graphic statement. Author DeNoon has done his research and explains how the WPA poster division worked, other contributors provide more extra detail. The back of the book has a Portfolio of eight artists. The work of the WPA ended in 1943 and fifteen of their war posters are shown. If you want to follow the story have a look at 'Dig for Victory' by William Bird and Harry Rubenstein, this informative book has 150 posters designed for the Home Front. Social historians and graphic artists will enjoy 'Posters of the WPA' and incidentally I would suggest that anyone interested in book design gets a copy. The book (designed by Henry Vizcara) is an excellent example of how a graphic visual book should look, the grid design, column widths, typography of the headlines, text and captions, use of white space, paper and printing all work together to produce this lovely book.

This book is great for the WPA expert or for the novice like myself. The body of work represented in the book opens your eyes to a subject matter that seems largely overlooked as serious art. Nevertheless, the volume of work produced during this period and the number of people reached by this work is truly amazing.

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